KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

2022 CELEBRATING SILVER JUBILEE 25 YEARS OF ACADEMIC EXCELLENCE 1997

KIITEE MANAGEMENT 2023

The National Entrance Test of KSOM for MBA & Super MBA

ADMISSION BULLETIN

APPLICATION FOR MBA & SUPER MBA PROGRAM

1.0 Eligibility

Graduates in any discipline recognized by the Association of Indian Universities (AIU), with a minimum of 15 years **(10+2+3) of education and minimum 50% aggregate marks (or equivalent CGPA)**. The percentage of aggregate marks is to be calculated taking all subject into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year and expect to complete all the requirements of graduation before June 30, 2023 can also apply.

2.0 Programme Fee

The total MBA / Super MBA Course Fee is ₹14,90,000/- (Rupees fourteen lakh ninety thousand) is payable as per the details given below. The fee includes Tuition Fee, AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop.

Schedule of Payment of Fees for MBA / Super MBA 2023 - 25 Batch:

Particulars	Admission Fee	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Particulars of Onetime Fee (Admission Administration, Registration, Hostel Joining Fee, Books & Materials and Laptop)	1,00,000				
Tuition Fee		1,77,500	1,77,500	1,77,500	1,77,500
Development Fee		60,000	60,000	60,000	60,000
Co and Extra Curricular Activities		20,000	20,000	20,000	20,000
Total Academic Fee (A)		2,57,500	2,57,500	2,57,500	2,57,500
Hostel Rent, Utility and Establishment Charges (100% AC Hostel)		60,000	60,000	60,000	60,000
Mess Charges		30,000	30,000	30,000	30,000
Total Hostel Charges (B)		90,000	90,000	90,000	90,000
Total Fee (A+B)	1,00,000	3,47,500	3,47,500	3,47,500	3,47,500
				Grand Total	₹14,90,000

Scholarship

Top 5 ranked candidates in KIITEE Management Test 2023 in MBA programme will be eligible for scholarship equivalent to 50% of tuition fee.

3.0 Application Procedure

3.1 Application through OFFLINE Mode

3.1.1 Application form and prospectus will be available on payment of Application Fee of ₹1250/- in Demand Draft, drawn in favour of "KIIT School of Management" payable at Bhubaneswar, from the following sources:

- Admission Office, KIIT School of Management, KIIT Deemed to be University, Bhubaneswar.
- Information Centre, KIIT Deemed to be University, Campus IV, Bhubaneswar.
- Director Admissions, KIIT Deemed to be University, Koel Campus, Bhubaneswar.

3.1.2 Candidates can also obtain the Application Form & Prospectus by post, by sending a Demand Draft of ₹1250/- in favour of "KIIT School of Management" payable at Bhubaneswar to the address mentioned in 3.1.5.

3.1.3 Candidates can also apply offline by downloading form using the following steps -

- Visit KSOM Home Page (www.ksom.ac.in) and click on "Admission" link in the main navigation bar. From the drop-down, choose "Apply to MBA or Super MBA".
- Alternatively, candidates can land up on the same page by clicking on "KIITEE Management 2023" link on the home page.
- Download Application Form by clicking on the "Download" button given under "KIITEE Management 2023" link.
- Take a print out of the downloaded Form. Please take a clear Laser Printout on an A4-sized paper.
- Make a Pay Order / Demand Draft of ₹1250/- drawn in favour of "KIIT School of Management", payable at Bhubaneswar.

3.1.4 Please refer to section 11.0 of the booklet for instruction on how to fill the application form.

3.1.5 Mail the Form to: The Prof-in-Charge, Admissions, KIIT School of Management, KIIT Deemed to be University, Campus-7, Post - KIIT, Bhubaneswar - 751 024, Odisha.

3.2 Application through ONLINE Mode

Candidates can Apply Online via:

3.2.1 KIITEE Management 2023:

ksom.ac.in/kiiteem

3.2.2 CAT/MAT/XAT/CMAT/GMAT/ATMA Scores:

ksom.ac.in/mba

GUIDELINES FOR KIITEE MANAGEMENT 2023

4.0 Important Dates

Last Date of Receiving Completed Forms:
10TH JANUARY, 2023

Dates of Entrance Exam:
15TH - 17TH JANUARY, 2023

Publication of Result:
23RD JANUARY, 2023

5.0 Selection Process

All eligible candidates would be called for the Computer based Online Entrance Examination KIITEE Management - 2023, to be conducted in 15 test centres across India, on the above given dates

The test centres are mentioned in this booklet. To know more about the Examination, please visit www.ksom.ac.in.

Group Discussion and Personal Interview - To be held for shortlisted candidates of KIITEE Management.

6.0 Admission Offer

Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter". All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer. Otherwise they would forfeit their seat to the person next on the waiting list.

7.0 Documents

Candidates who qualify the KIITEE Management 2023 would be invited formally through a letter, to appear for the selection process for admission into the MBA or Super MBA Programme.

The following is the list of documents that would be required to be submitted by the candidates. Any changes in the list would be communicated in due course of time.

- High School Certificate and Mark Sheet
- +2 Certificate and Mark Sheet
- Graduation (B.A, B.Com, B.Sc, Engineering etc.) Certificate and Mark Sheet
- Caste certificate, if applicable
- Physically challenged certificate, if applicable
- Sports / Extra-curricular participation certificate, if applicable
- College Leaving Certificate
- Migration Certificate
- Conduct Certificate
- Medical Report from a Registered Medical Practitioner in the prescribed format

8.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form is found to be incorrect or misleading.

- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.

9.0 KIITEE Management - 2023

9.1 Procedure

- The Entrance Examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked on a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions, along with mock test questions would be made available at the KSOM website, www.ksom.ac.in.

9.2 Rules and Regulations

- Candidates have to bring their Admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules / guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating Roll Number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or Examination Hall till the completion of the Examination.
- Smoking in the Examination Hall is strictly prohibited. Tea, coffee, cold drinks or snacks are not allowed inside the Examination Hall.
- Phones, Pagers, Cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the Examination Hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.

9.3 Subjects / Duration / No. of Questions of Entrance Examination

The Entrance Examination will be of two and half hours duration. There will be a total of 150 multiple choice type of questions. Specific details on number of questions for each subject/course are enumerated below.

Section	No. of Questions
Quantitative Aptitude	40 nos.
Analytical Reasoning	40 nos.
English	30 nos.
General Knowledge	20 nos.
Issue of Social concern	20 nos.

9.4 Unfair Means

Candidates shall maintain perfect silence and attend to their business only. Any conversation or gesticulation or disturbance in the Examination Hall shall be deemed as misconduct. If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the Examination.

9.5 Non-Attendance

For those who are unable to appear in the Entrance Examination on the scheduled dates for any reason, no re-examination shall be held under any circumstances. The schedule will remain unchanged even if the date is declared a public holiday.

9.6 Question Pattern

Language of the questions will be in English. The questions will not be in any other language.

All the questions will be of objective type with three marks (+3) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response. The candidates are advised not to attempt a question if they are not sure about the answer. If a candidate marks more than one answer for a question, the answer will be treated as incorrect and will fetch negative marks.

10.0 Admit Card

Information on receipt of applications at KIIT School of Management will be available on the website www.ksom.ac.in. Candidates can check the status of their Application Form on the website from 12th January, 2023 onwards.

Candidates whose particulars do not appear on the website may contact the Admission Office, as per the number is mentioned at the back of the booklet. Such candidates may be required to forward a photocopy of the Application Form along with one passport size photograph (as pasted on the original Application Form) and proof of remittance of fees.

Candidates can download Admit Card from 12th January, 2023. Candidates must not mutilate the Admit Card nor make any change therein.

In case of non - availability of admit card on the website candidates may contact the Admission Office by giving details of reference like Application No. / Registration No. / Name / DOB and proof of remittance of fees.

Candidates must preserve the Admit Card till the admission process is over.

11.0 Instructions for Filling Up the Application Form

- It is suggested that the candidates take a photocopy of the Application Form and use it for practice before filling up the original Application Form.
- Fill up all required fields. Incomplete Application Form is liable to be rejected.
- Date of Birth, Candidate's Name and Parent's Name should be exactly same as mentioned in 10th Pass Certificate.
- Always leave a box blank between two parts of a name.
- Options filled by the candidate can't be changed at a later stage.
- Candidates may retain photocopy of filled in Application Form for future correspondence, if required.
- The Form is signed at specified columns by the candidate and the guardian.
- Two recent passport size photographs taken on or after 1st September 2022 are pasted in the photograph blocks.
- Mention the Demand Draft details on the Form.
- Mention the Name and Address on the reverse of the Pay Order / Demand Draft.

12.0 Result

On the basis of KIITEE Management merit list, candidates will be called for GD / PI (Group Discussion & Personal Interview).

Result of KIITEE Management 2023 will be declared on 23rd January, 2023.

13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management - 2023 shall fall within the jurisdiction of Bhubaneswar only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use or help in the use of unfair means in this Examination, he / she shall be liable for prosecution under the Indian Penal Code.

14.0 Examination Centres along with Codes

The above entrance examination will be conducted ONLINE in the following 15 centres.

STATE	CITY	CODE
Odisha	Bhubaneswar	01
	Rourkela	02
Telangana	Hyderabad	03
Assam	Guwahati	04
Bihar	Patna	05
Chhattisgarh	Raipur	06
Jharkhand	Ranchi	07
	Jamshedpur	08
Karnataka	Bangalore	09
Maharashtra	Mumbai	10
NCR	New Delhi	11
Tamil Nadu	Chennai	12
Uttar Pradesh	Allahabad	13
	Lucknow	14
West Bengal	Kolkata	15

APPLICATION FORM

MBA & Super MBA at KIIT SCHOOL OF MANAGEMENT (KSOM)
MBA (RM) & MBA (ABM) at KIIT SCHOOL OF RURAL MANAGEMENT (KSRM)

KIITEE MANAGEMENT-2023

KIIT DEEMED TO BE UNIVERSITY

Paste (DON'T Staple) recent Passport size Photograph Must indicate clearly the name of the candidate

(4 cm x 5 cm size)

01. Candidate's Name (as given in Class X Certificate): SANGEETA KAUSIK

02. Father's Name (as given in Class X Certificate): DEEPAK KAUSIK

03. Date of Birth: 22 / 04 / 2020

04. Sex: Male ☐ Female ☑

05. Nationality: Indian ☑ Other ☐

06. Communication Address

Line 1: DEEPAK KAUSIK
Line 2: PLOT NO-207, IN FRONT OF ICICI BANK
Line 3: GARIA HAAT

City: KOLKATA Pincode: 753 931

State: WEST BENGAL

Mobile No.: 099xxx xxxxx Parent's Mobile No.: 078xxx xxxxx

07. Category: General ☑ SC ☐ ST ☐ OBC ☐ Physically Challenged ☐

08. Course(s) Applied for

- MBA ☑
- Super MBA: ☑ MBA in Business Analytics ☐ MBA in Supply Chain Management ☐ MBA in Construction Management ☐ MBA in Healthcare Management
- MBA in Rural Management ☐ MBA in Agribusiness Management ☐

Application Fee for each course is ₹1250/-.

09. Test Centre Option: Option1 01 Option2 03

10. Qualification Details
Qualification (Tick any One Option): Graduating in 2023 ☑ Graduate ☐ Post Graduate ☐
Passing Year: 2023

11. Aggregate Marks in Percentage: 10th 72% 12th 85% Graduation 78%

12. Email ID: sangeeta.kausik@gmail.com

13. Mother Tongue:

14. How did you come to know about KSOM ?

15. DD Details
Drawee Bank: STATE BANK OF INDIA
DD Number / DD Amount / DD Date: 23657 / 1250 / 15/12/2021

Declaration:
I hereby undertake that the information given through this Application Form are true to the best of my knowledge.

Deepak Kausik
Signature of the Father / Mother / Guardian

Sangeeta Kausik
Signature of the Candidate

SAMPLE
SAMPLE

GET IN TOUCH WITH US

Prof-in-Charge, Admissions

KIIT School of Management
KIIT Deemed to be University
Krishna Campus - 7, Post - KIIT
Bhubaneswar, Pin-751 024, Odisha

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